

1000人当り  
単位(千円) □ 平均値より低い、  
片寄りがある中で若干高め

営業  
日数 30

# 魚介類9月度全国品目別推定潜在需要予算(令和2年度版)

(消費強弱色分け分布)

平均値より高い  
平均値より特に高い  
月間で一番高い

| 日付                | 1     | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    | 13    | 14    | 15    | 16    | 17    | 18    | 19    | 20    | 21    | 22    | 23    | 24    | 25    | 26    | 27    | 28    | 29    | 30    | 合計    | 1日平均   |       |
|-------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|
| 曜日                | 火     | 水     | 木     | 金     | 土     | 日     | 月     | 火     | 水     | 木     | 金     | 土     | 日     | 月     | 火     | 水     | 木     | 金     | 土     | 日     | 月     | 火     | 水     | 木     | 金     | 土     | 日     | 月     | 火     | 水     |       |        |       |
| 昨年曜日              | 日     | 月     | 火     | 水     | 木     | 金     | 土     | 日     | 月     | 火     | 水     | 木     | 金     | 土     | 日     | 月     | 火     | 水     | 木     | 金     | 土     | 日     | 月     | 火     | 水     | 木     | 金     | 土     | 日     | 月     |       |        |       |
| 食料費支出<br>(店舗売上予算) | 2,632 | 1,908 | 1,943 | 1,949 | 2,027 | 1,958 | 2,487 | 2,421 | 1,725 | 2,155 | 1,877 | 1,998 | 1,943 | 2,272 | 2,322 | 2,318 | 2,198 | 1,904 | 2,054 | 2,238 | 2,438 | 2,367 | 2,157 | 2,104 | 2,140 | 2,069 | 2,101 | 2,455 | 2,634 | 2,282 | 0     | 65,077 | 2,169 |
| 鮮魚支出              | 143   | 100   | 106   | 98    | 112   | 100   | 126   | 132   | 82    | 115   | 93    | 97    | 98    | 129   | 113   | 106   | 121   | 89    | 99    | 101   | 120   | 120   | 94    | 104   | 100   | 102   | 95    | 120   | 135   | 94    | 0     | 3,246  | 108.2 |
| 部門構成比             | 5.4%  | 5.3%  | 5.5%  | 5.0%  | 5.5%  | 5.1%  | 5.1%  | 5.4%  | 4.7%  | 5.3%  | 5.0%  | 4.9%  | 5.1%  | 5.7%  | 4.9%  | 4.6%  | 5.5%  | 4.7%  | 4.8%  | 4.5%  | 4.9%  | 5.1%  | 4.4%  | 5.0%  | 4.7%  | 4.9%  | 4.5%  | 4.9%  | 5.1%  | 4.1%  | ##### | 5.0%   | 5.0%  |
| 塩干支出              | 58    | 55    | 57    | 47    | 56    | 47    | 52    | 54    | 46    | 63    | 46    | 55    | 45    | 48    | 49    | 53    | 58    | 48    | 51    | 53    | 54    | 50    | 53    | 56    | 52    | 53    | 50    | 47    | 56    | 56    | 0     | 1,570  | 52.3  |
| 部門構成比             | 2%    | 2.9%  | 2.9%  | 2.4%  | 2.8%  | 2.4%  | 2.1%  | 2.2%  | 2.6%  | 2.9%  | 2.5%  | 2.7%  | 2.3%  | 2.1%  | 2.1%  | 2.3%  | 2.7%  | 2.5%  | 2.5%  | 2.4%  | 2.2%  | 2.1%  | 2.5%  | 2.7%  | 2.4%  | 2.5%  | 2.4%  | 1.9%  | 2.1%  | 2.4%  | ##### | 2.4%   | 2.4%  |
| 鮮魚月間構成比           | 4.4%  | 3.1%  | 3.3%  | 3.0%  | 3.5%  | 3.1%  | 3.9%  | 4.1%  | 2.5%  | 3.5%  | 2.9%  | 3.0%  | 3.0%  | 4.0%  | 3.5%  | 3.3%  | 3.7%  | 2.8%  | 3.0%  | 3.1%  | 3.7%  | 3.7%  | 2.9%  | 3.2%  | 3.1%  | 3.1%  | 2.9%  | 3.7%  | 4.1%  | 3%    | 0%    | 100%   | 3.3%  |
| 塩干月間構成比           | 3.7%  | 3.5%  | 3.6%  | 3.0%  | 3.6%  | 3.0%  | 3.3%  | 3.5%  | 2.9%  | 4.0%  | 3.0%  | 3.5%  | 2.9%  | 3.0%  | 3.1%  | 3.3%  | 3.7%  | 3.1%  | 3.2%  | 3.4%  | 3.4%  | 3.2%  | 3.4%  | 3.6%  | 3.3%  | 3.3%  | 3.2%  | 3.0%  | 4.6%  | 3.5%  | 0.0%  | 100%   | 3.3%  |
| まぐろ               | 20.8  | 12.9  | 10.0  | 12.2  | 15.3  | 12.5  | 19.8  | 18.7  | 8.4   | 14.8  | 10.2  | 11.2  | 11.0  | 13.9  | 19.1  | 13.8  | 11.4  | 10.3  | 10.1  | 12.8  | 13.8  | 16.9  | 11.8  | 16.3  | 10.5  | 11.9  | 13.1  | 14.9  | 20.4  | 8.9   | 0.0   | 408    | 13.6  |
| あじ                | 2.9   | 3.1   | 3.2   | 3.0   | 3.6   | 2.0   | 3.7   | 3.3   | 3.1   | 3.7   | 3.9   | 2.6   | 1.5   | 3.1   | 2.8   | 1.6   | 1.7   | 1.7   | 1.2   | 1.0   | 1.7   | 1.0   | 2.2   | 1.6   | 2.0   | 2.3   | 1.5   | 4.0   | 2.4   | 3.5   | 0.0   | 75     | 2.5   |
| いわし               | 0.7   | 0.9   | 0.9   | 1.2   | 0.8   | 0.8   | 0.9   | 1.2   | 1.2   | 0.9   | 0.6   | 1.5   | 0.9   | 1.3   | 1.4   | 0.7   | 0.6   | 1.6   | 1.7   | 1.9   | 1.4   | 1.1   | 1.0   | 1.0   | 1.5   | 1.2   | 1.2   | 1.2   | 0.8   | 1.5   | 0.0   | 34     | 1.12  |
| かつお               | 6.1   | 3.7   | 6.3   | 4.7   | 4.9   | 5.1   | 6.0   | 5.0   | 4.0   | 5.3   | 4.9   | 4.0   | 4.0   | 4.0   | 4.0   | 4.7   | 6.0   | 3.7   | 4.0   | 4.5   | 3.7   | 4.7   | 4.1   | 5.2   | 5.0   | 4.8   | 4.1   | 4.0   | 4.1   | 3.4   | 0.0   | 138    | 4.6   |
| かれい               | 1.9   | 1.5   | 2.4   | 2.75  | 2.78  | 2.0   | 2.4   | 2.4   | 1.6   | 2.1   | 1.5   | 2.9   | 2.0   | 1.4   | 1.5   | 2.5   | 2.7   | 2.82  | 2.3   | 1.5   | 2.1   | 3.4   | 1.8   | 3.5   | 2.1   | 2.3   | 1.2   | 2.0   | 2.7   | 2.1   | 0.0   | 66     | 2.2   |
| さけ                | 22.7  | 13.4  | 16.7  | 12.3  | 16.5  | 10.4  | 18.0  | 17.4  | 10.4  | 15.8  | 14.6  | 12.1  | 11.4  | 15.7  | 16.2  | 15.0  | 22.2  | 14.6  | 16.1  | 13.6  | 17.7  | 17.5  | 14.9  | 18.8  | 15.5  | 15.2  | 13.3  | 16.5  | 20.1  | 14.9  | 0.0   | 470    | 15.7  |
| さば                | 2.5   | 2.1   | 3.0   | 2.8   | 2.1   | 2.2   | 2.0   | 2.7   | 2.3   | 2.3   | 2.4   | 2.4   | 2.0   | 2.3   | 1.8   | 1.6   | 1.9   | 1.8   | 1.9   | 2.1   | 1.6   | 1.1   | 1.8   | 2.2   | 1.0   | 1.6   | 2.6   | 1.9   | 2.2   | 2.1   | 0.0   | 62     | 2.1   |
| さんま               | 5.2   | 6.1   | 8.1   | 4.9   | 6.0   | 3.6   | 5.6   | 6.2   | 5.4   | 6.0   | 5.4   | 4.2   | 4.1   | 8.5   | 6.4   | 5.0   | 5.8   | 2.9   | 4.3   | 4.8   | 5.2   | 5.7   | 5.8   | 4.7   | 5.2   | 5.2   | 4.8   | 4.6   | 5.9   | 4.0   | 0.0   | 159    | 5.3   |
| たい                | 2.5   | 1.6   | 1.3   | 2.1   | 1.6   | 1.9   | 1.7   | 2.1   | 1.8   | 3.1   | 1.6   | 2.1   | 1.7   | 2.9   | 1.6   | 1.7   | 2.6   | 1.6   | 1.7   | 3.2   | 3.7   | 1.4   | 1.0   | 1.6   | 1.7   | 1.8   | 1.5   | 2.7   | 2.5   | 1.9   | 0.0   | 60     | 2.0   |
| ぶり                | 8.1   | 6.7   | 5.1   | 4.9   | 4.1   | 5.5   | 5.4   | 6.1   | 4.0   | 5.7   | 5.5   | 6.2   | 6.6   | 5.5   | 3.7   | 5.6   | 6.1   | 5.1   | 5.8   | 4.9   | 8.7   | 6.9   | 4.1   | 6.3   | 4.7   | 5.7   | 4.3   | 6.6   | 7.9   | 5.1   | 0.0   | 171    | 5.7   |
| いか                | 5.3   | 4.2   | 4.1   | 4.5   | 6.0   | 4.4   | 5.1   | 5.0   | 4.4   | 5.2   | 4.1   | 4.1   | 4.5   | 4.4   | 4.4   | 5.9   | 4.0   | 4.4   | 3.8   | 3.3   | 4.2   | 3.7   | 3.1   | 3.0   | 3.5   | 4.2   | 4.3   | 4.0   | 5.1   | 3.6   | 0.0   | 130    | 4.3   |
| たこ                | 6.7   | 3.2   | 2.4   | 3.0   | 2.8   | 4.1   | 4.6   | 4.1   | 2.4   | 2.0   | 2.9   | 2.8   | 3.2   | 4.4   | 2.9   | 3.2   | 3.7   | 2.6   | 2.6   | 3.4   | 3.8   | 4.5   | 2.0   | 2.6   | 3.6   | 2.6   | 2.9   | 4.3   | 2.8   | 2.6   | 0.0   | 99     | 3.3   |
| えび                | 10.4  | 7.1   | 7.2   | 6.3   | 7.0   | 5.8   | 5.6   | 11.6  | 5.4   | 6.9   | 4.8   | 6.6   | 7.1   | 12.6  | 6.6   | 6.6   | 9.8   | 5.3   | 5.9   | 6.1   | 6.2   | 9.7   | 5.1   | 5.0   | 5.8   | 6.9   | 4.3   | 8.9   | 7.7   | 5.8   | 0.0   | 210    | 7.0   |
| かに                | 0.8   | 0.6   | 0.3   | 0.0   | 0.4   | 0.4   | 1.5   | 3.1   | 0.6   | 0.7   | 0.6   | 0.2   | 0.5   | 1.7   | 0.0   | 0.1   | 5.3   | 0.3   | 2.4   | 0.2   | 1.2   | 0.3   | 0.2   | 0.1   | 0.3   | 2.5   | 1.2   | 0.3   | 1.6   | 0.2   | 0.0   | 28     | 0.9   |
| 他の鮮魚              | 15.6  | 14.5  | 15.5  | 15.1  | 16.5  | 18.4  | 15.6  | 17.1  | 14.1  | 16.3  | 13.8  | 16.8  | 14.6  | 20.6  | 13.3  | 14.9  | 15.2  | 11.0  | 13.2  | 16.7  | 16.9  | 16.9  | 12.5  | 12.9  | 16.9  | 14.5  | 16.0  | 18.0  | 18.0  | 16.0  | 0.0   | 467    | 15.6  |
| 刺身盛合せ             | 17.0  | 9.5   | 8.2   | 7.5   | 8.6   | 9.5   | 16.1  | 15.0  | 5.0   | 12.0  | 8.8   | 9.6   | 10.6  | 16.9  | 18.5  | 12.6  | 11.9  | 11.3  | 15.0  | 10.9  | 15.5  | 14.7  | 12.7  | 9.7   | 8.8   | 10.5  | 11.5  | 14.3  | 16.7  | 10.7  | 0.0   | 360    | 12.0  |
| 鰻蒲焼               | 6.1   | 3.9   | 6.2   | 4.2   | 6.7   | 4.0   | 5.7   | 3.0   | 2.9   | 4.8   | 2.4   | 2.9   | 5.4   | 2.6   | 2.6   | 4.3   | 4.3   | 4.1   | 2.3   | 4.3   | 5.6   | 2.7   | 2.9   | 2.2   | 4.3   | 2.4   | 1.8   | 4.9   | 3.3   | 3.2   | 0.0   | 116    | 3.9   |
| あさり               | 1.7   | 1.2   | 1.4   | 1.9   | 2.1   | 1.6   | 1.2   | 2.2   | 1.0   | 1.3   | 1.0   | 0.8   | 0.8   | 1.1   | 1.4   | 1.6   | 1.0   | 1.4   | 1.4   | 1.3   | 2.4   | 0.9   | 1.3   | 1.9   | 1.6   | 1.6   | 1.0   | 1.5   | 2.3   | 0.9   | 0.0   | 43     | 1.4   |
| しじみ               | 1.4   | 1.4   | 0.8   | 1.6   | 1.1   | 1.2   | 1.1   | 1.5   | 1.5   | 1.7   | 1.1   | 1.5   | 1.5   | 1.2   | 0.8   | 1.4   | 1.9   | 1.0   | 1.1   | 1.0   | 1.3   | 1.2   | 2.8   | 1.3   | 1.3   | 1.6   | 0.9   | 1.8   | 1.0   | 1.1   | 0.0   | 40     | 1.3   |
| かき                | 0.2   | 0.0   | 0.4   | 0.5   | 0.7   | 0.6   | 0.0   | 0.2   | 0.2   | 0.1   | 0.0   | 0.2   | 0.6   | 0.1   | 0.2   | 0.0   | 0.4   | 0.1   | 0.1   | 0.1   | 0.2   | 0.3   | 0.2   | 0.5   | 0.3   | 0.2   | 0.4   | 0.1   | 0.4   | 0.1   | 0.0   | 7      | 0.2   |
| ほたて貝              | 3.8   | 2.7   | 1.1   | 2.3   | 2.0   | 3.8   | 3.3   | 3.1   | 1.6   | 3.6   | 2.1   | 1.9   | 3.5   | 2.9   | 2.9   | 3.1   | 2.1   | 1.2   | 2.0   | 3.1   | 2.5   | 4.0   | 2.7   | 3.1   | 3.0   | 2.0   | 3.0   | 1.8   | 4.5   | 2.1   | 0.0   | 81     | 2.7   |
| 他の貝               | 1.1   | 0.4   | 1.5   | 0.5   | 0.5   | 0.3   | 1.0   | 0.9   | 0.4   | 0.8   | 0.7   | 0.6   | 0.9   | 1.4   | 0.9   | 0.4   | 0.5   | 0.5   | 0.3   | 0.5   | 0.9   | 1.8   | 0.4   | 0.9   | 0.8   | 1.1   | 0.5   | 2.1   | 2.4   | 0.2   | 0.0   | 25     | 0.8   |
| 日付                | 1     | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    | 13    | 14    | 15    | 16    | 17    | 18    | 19    | 20    | 21    | 22    | 23    | 24    | 25    | 26    | 27    | 28    | 29    | 30    |       |        |       |
| 塩さけ               | 7.7   | 5.7   | 6.8   | 4.3   | 5.5   | 4.9   | 5.9   | 8.0   | 4.1   | 6.1   | 5.4   | 4.8   | 4.0   | 3.5   | 5.8   | 4.7   | 7.3   | 4.4   | 6.1   | 3.4   | 8.1   | 6.5   | 4.8   | 7.4   | 6.5   | 4.7   | 6.5   | 5.0   | 6.4   | 5.7   | 0.0   | 170    | 5.7   |
| たらこ               | 7.1   | 8.1   | 3.5   | 4.6   | 7.4   | 4.6   | 6.1   | 5.2   | 3.1   | 5.0   | 3.4   | 6.8   | 4.1   | 5.5   | 7.3   | 5.0   | 4.4   | 4.1   | 4.1   | 7.2   | 4.9   | 5.2   | 4.7   | 3.5   | 6.3   | 4.8   | 3.7   | 5.1   | 6.2   | 6.0   | 0.0   | 157    | 5.2   |
| しらす干し             | 4.4   | 3.8   | 4.4   | 4.5   | 5.2   | 3.9   | 4.8   | 4.6   | 5.6   | 5.2   | 3.5   | 3.9   | 4.0   | 3.3   | 5.3   | 3.8   | 5.4   | 3.7   | 4.1   | 4.8   | 5.1   | 4.0   | 5.0   | 5.2   | 4.4   | 4.4   | 4.3   | 4.9   | 4.7   | 4.1   | 0.0   | 134    | 4.5   |
| 干しあじ              | 1.9   | 1.7   | 1.8   | 2.5   | 2.6   | 1.1   | 2.4   | 0.8   | 2.3   | 3.0   | 2.7   | 1.4   | 1.2   | 1.3   | 1.4   | 1.6   | 1.8   | 1.1   | 1.8   | 2.2   | 1.8   | 0.9   | 2.3   | 1.7   | 1.6   | 1.3   | 1.4   | 1.2   | 2.2   | 1.2   | 0.0   | 52     | 1.7   |
| 他の塩干魚介            | 19.1  | 15.4  | 18.0  | 15.8  | 16.5  | 14.3  | 16.6  | 15.7  | 14.8  | 20.7  | 13.6  | 19.3  | 15.3  | 16.0  | 15.4  | 16.6  | 19.6  | 17.5  | 17.6  | 15.4  | 18.2  | 17.7  | 18.4  | 17.8  | 15.0  | 18.1  | 16.2  | 15.6  | 18.8  | 21.6  | 0.0   | 510    | 17.0  |
| 魚介の漬物             | 4.8   | 8.1   | 6.9   | 5.1   | 6.8   | 6.3   | 4.8   | 5.3   | 5.4   | 9.7   | 6.8   | 7.2   | 6.1   | 6.4   | 3.7   | 8.4   | 7.7   | 7.8   | 6.3   | 6.5   | 3.3   | 3.9   | 5.4   | 7.2   | 6.7   | 8.2   | 5.5   | 4.3   | 5.1   | 4.9   | 0.0   | 184    | 6.1   |
| 他の魚介加工品の<br>その他   | 7.3   | 7.5   | 10.5  | 6.4   | 7.6   | 7.4   | 8.2   | 7.5   | 6.4   | 7.3   | 7.2   | 7.4   | 6.7   | 8.0   | 6.3   | 7.9   | 6.6   | 5.1   | 5.4   | 9.4   | 7.9   | 8.0   | 7.5   | 7.8   | 6.9   | 6.9   | 8.1   | 7.1   | 9.2   | 7.2   | 0.0   | 222    | 7.4   |
| わかめ               | 5.9   | 5.2   | 5.2   | 3.8   | 4.5   | 4.8   | 3.6   | 7.4   | 4.1   | 6.3   | 3.8   | 3.9   | 3.9   | 3.9   | 3.9   | 4.7   | 5.6   | 4.2   | 5.6   | 4.3   | 4.6   | 4.0   | 5.1   | 5.8   | 4.4   | 4.4   | 4.5   | 4.0   | 3.7   | 5.0   | 0.0   | 140    | 4.7   |

※煮干しは統計データから削除されました。他の塩干魚介へ合算。

※数値は小数点第2位以下でも判断しております。

|        |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |     |       |      |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-----|-------|------|
| すし(弁当) | 40.2 | 22.7 | 30.4 | 25.2 | 22.1 | 26.8 | 47.1 | 42.5 | 17.6 | 26.8 | 27.2 | 27.0 | 28.4 | 42.4 | 59.2 | 57.8 | 28.6 | 19.4 | 29.6 | 30.0 | 39.9 | 64.3 | 38.4 | 25.0 | 27.4 | 26.7 | 26.8 | 50.5 | 38.5 | 28.6 | 0.0 | 1,017 | 33.9 |
| すし(外食) | 73.5 | 22.5 | 11.1 | 27.2 | 24.3 | 31.2 | 62.4 | 58.8 | 28.7 | 20.0 | 25.6 | 23.8 | 25.1 | 70.0 | 82.4 | 80.2 | 18.4 | 18.0 | 25.8 | 33.1 |      |      |      |      |      |      |      |      |      |      |     |       |      |